VIRTUAL VOLUNTEER OPPORTUNITIES 101

August 25, 2020

volunteerflorida
VOLUNTEER FLORIDA
is the Governor’s lead agency for volunteerism and national service in Florida. We’re also the lead agency for volunteers and donations before, during and after disasters.

Volunteer Florida strengthens Florida’s communities through national service, fostering volunteerism and leveraging resources.

Floridians are engaged, communities are transformed and Florida is a better place to live.
THANK YOU
VOLUNTEERISM: ITS VALUE

NICE, BUT UNNECESSARY

CRITICAL, KEY, IMPORTANT, VITAL, ESSENTIAL, POWERFUL, INVALUABLE, INDISPENSABLE, EXCITING, IMPACTFUL, COMPELLING, CORE
VOLUNTEERISM: ITS VALUE

$8.2 BILLION

$24.93/hour in Florida

Associated with a 27% higher odds of employment

Physical and mental health benefits
VOLUNTEERISM: ITS VALUE

Strengthens social connections;
Builds strong, safe, cohesive community;
Enhances civic engagement; and
Delivers public goods and services
WHAT ARE WE DISCUSSING?

VIRTUAL?
MICRO?
REMOTE?
ONLINE?
CROWDSOURCING?
YES.
How to Get Involved with Virtual Volunteering

Mar 10, 2020 10:00 AM
VIRTUAL VOLUNTEERING: FOR VOLUNTEERS

Additional, unique way to support an organization

Service without leaving home (circumstance or preference)

Service if limited by disability, travel

Service despite no convenient onsite locations

Service and love of technology
VIRTUAL VOLUNTEERING: FOR ORGANIZATIONS

EXTENDS RESOURCES OF ORG

REMOVES TIME AND PHYSICAL BARRIERS

MODERN, ACCOMMODATING, EFFICIENT

NEW GROUPS OF VOLUNTEERS

ENVIRONMENTALLY FRIENDLY
EXISTING VOLUNTEERS WILL REMAIN IN THE LOOP
VOLUNTEER MANAGEMENT FUNCTIONS

SUCCESS =
- Service delivery
- Achieved intended community impact
- Improved nonprofit infrastructure/capacity
  - Improved volunteer experience
  - Increased volunteer retention
- Increased value of volunteers to nonprofit
  - Fewer redundancies in services
  - Addresses gaps in services

1. Market Research and Community Needs Assessment
2. Strategic Planning to Maximize Volunteer Impact
3. Recruiting and Marketing to Prospective Volunteers
4. Interviewing, Screening, and Selection of Volunteers
5. Orienting and Training Volunteers
6. Ongoing Supervision and Management
7. Recognition and Volunteer Development
8. Measuring Outcomes and Evaluating the Process
if (! function_exists('incode_starter_setup')) {
    // Sets up theme defaults and registers support for various WordPress theme hook, hooks, etc.
    // Note that this function is hooked into the after_setup_theme hook. The init hook is too late for some features.
    // as indicating support for post thumbnails.
    function incode_starter_setup() {
        // Make theme available for translation.
        // Translations can be filed in the /languages/ directory
        if (is_admin()) {
            add_theme_support('trans防卫重', $theme->domain); // to change incode_starter to the site's domain
        }
    }
}
VIRTUAL VOLUNTEERING: BIG PICTURE

PLANNING

READING

DATA ANALYSIS/PROCESSING/MANAGEMENT

RECORD-KEEPING

RESEARCH

TUTOR/MENTOR STUDENTS OR OTHERS
VIRTUAL VOLUNTEERING: BIG PICTURE

PROJECT MANAGEMENT
ANALYSIS
ADVOCACY
ADMINISTRATION
MARKETING/PUBLIC RELATIONS
MOBILIZATION
COMMUNICATION
VIRTUAL VOLUNTEERING: IDEAS

TRANSLATION
FACILITATE ONLINE DISCUSSIONS
EDIT/PREP/TAG PHOTOS FOR ONLINE USE
COMPOSE SONGS! WRITE SKITS!
CRITIQUE/EDIT DRAFTS, BETA PRODUCTS
DESIGN GRAPHICS
VIRTUAL VOLUNTEERING: IDEAS

TRANSCRIPTION
DEVELOP CURRICULA
WRITE/EDIT PRESS RELEASES, GRANT PROPOSALS
CREATE/EDIT WEBSITES
MANAGE OTHER VIRTUAL VOLUNTEERS
EDIT VIDEOS/PODCASTS
MONITOR NEWS/BLOGS
VIRTUAL VOLUNTEERING: IDEAS

- Advisory Committee Service
- Write Blogs/Opinion Pieces
- Staff Emotional Support
- Client Emotional Support/Wellness Checks
- Administrative Tasks/Check in with Donors
- Research Technology Solutions
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ASSESSING NEED:
HOW CAN VIRTUAL VOLUNTEERS MOVE YOUR ORGANIZATION TOWARD ITS GOALS?
BE SPECIFIC.
EVALUATING NEED, CAPACITY AND SUPPORT

• Who are your stakeholders?

• Who must approve the implementation of a volunteer program?

• Who must approve changes?

• Who will manage the program (be realistic about resources required)?
EVALUATING NEED, CAPACITY AND SUPPORT

• **Buy-in;** from which staff members?

• **What resources** do you need to do this well?

• **What are your goals** for volunteers (rather than considering only hours and number of volunteers)?
STRATEGIC PLANNING TO MAXIMIZE IMPACT

INTERNAL POLICIES AND PROCEDURES IN WRITING

- Interviewing and Screening Volunteers
- Orienting and Training Volunteers
- Recruiting Volunteers and Connecting to Opportunities
- Placing, Supporting, and Supervising Volunteers
- Termination of, Mediation for Volunteers
- Recognizing Volunteers
- Assessing the Program
- Be specific, be clear.
- Keep record of all policies and procedures and revision dates.
STRATEGIC PLANNING TO MAXIMIZE IMPACT

INTERNAL AND EXTERNAL POLICIES AND PROCEDURES IN WRITING.

PRIVACY

SAFETY

BOUNDARIES ONLINE

HACKING

TRANSPARENCY

FEEDBACK FROM VOLUNTEERS/STAFF
OPPORTUNITY DESCRIPTIONS

Title (It should be appealing- avoid terms like “assistant” or “aide”)

Purpose of position (connection to agency mission, impact of work)

Required/desired qualifications

Tasks and duties

Training required
OPPORTUNITY DESCRIPTIONS

- Deliverables
- Screening
- Monitoring
- Time commitment
- Time frame
- Scope of assignment
I say, William old chap, this page is devoid of function!

Dear me Duncan! How shall the navigators to this website page ever find what they were looking for?

Well William m'boy, I propose that they use our handy navigational signposts located above to find the relevant content!

Perhaps this would yield the pages for which they toil. But what if their efforts are twice mocked by this incessant Four-Hundred and Fourth message of error?

Blast! In this case it would appear we ourselves have led them astray. They should let us know of our mistake by contacting us.

Brilliant, and then our web-butler can fix the mistake in a doddle!

ACCURACY
Facebook | Twitter | Instagram | E-mail Addresses | Mailing Addresses | Phone Numbers | Fax Numbers
COVID-19 OUTBREAK: GUIDELINES FOR VOLUNTEERS

IMPORTANT INFORMATION: CLICK HERE FOR GUIDELINES BOTH FOR VOLUNTEERS AND VOLUNTEER ORGANIZATIONS DURING THE COVID-19 OUTBREAK.
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MANAGEMENT

RELATIONSHIPS

ACCOUNTABILITY

CONTROL

SOFTWARE
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You got this.
THANK YOU