

Outcome/Impact Evaluation Designs

A. Non-Experimental Design

- Outcomes only tracked for intervention group (those that received the service)

	Pre-test	Treatment	Post-test
Single Group - post-test only		X	0
Single Group - pre- and posttest	0	X	0
X = intervention is administered 0 = measurement is taken			

B. Quasi Experimental Design

- Collect data on two+ study groups (intervention group and comparison group)
- Intervention and comparison groups:
 - identified from pre-existing or self-selected groups
 - not formed through a random assignment process
- NOTE:** Pre-existing differences between the intervention and comparison groups at the outset of the intervention may lead to inaccurate estimates of the program's effects.

	Pre-test	Treatment	Post-test
Intervention Group	0	X	0
Comparison Group	0		0
X = intervention is administered 0 = measurement is taken			

C. Experimental Design

- Collect data on two+ study groups (intervention group and comparison group)
- Random assignment techniques (e.g., lottery draw) are used by the evaluator to assign study participants to either the intervention or the control group.
- NOTE:** Random assignment ensures study groups are equivalent PRIOR to intervention. Considered most credible design for producing evidence of program impact.

	Pre-test	Treatment	Post-test
Intervention Group - Randomly assigned	0	X	0
Control Group - Randomly assigned	0		0
X = intervention is administered 0 = measurement is taken			