

## **Grant Opportunity: Volunteer Generation Fund FY 16**

### Who We Are: Volunteer Florida

Volunteer Florida is the Governor's lead agency for volunteerism and national service in Florida, administering more than \$31.7 million in federal, state, and local funding to deliver high-impact national service and volunteer programs in Florida. Volunteer Florida promotes and encourages volunteerism to meet critical needs across the state. Volunteer Florida also serves as Florida's lead agency for volunteers and donations before, during, and after disasters. For more information, visit: <a href="https://www.volunteerflorida.org">www.volunteerflorida.org</a>.

#### **Grant Period**

The Volunteer Generation Fund application is due to Volunteer Florida on Friday, October 16, 2015 by 5:00pm EST via the online application process. The grant period is a ten-month period, beginning December 1, 2015 and ending September 30, 2016. The program period will begin with the execution of the Volunteer Generation Fund contract and will terminate on September 30, 2016. Volunteer Florida reserves the right to allocate funds based on internal programmatic and fiscal review and funding availability.

#### **Grant Overview**

Increase the capacity of your organization to recruit, manage, support and retain skills-based volunteers to serve in high-value volunteer assignments.

Volunteer Florida will make available up to \$212,500 to a maximum of twenty (20) sub grantees serving the needs of Floridians, each receiving \$10,625 in grant funding and training support for their participation in the FY 16 Volunteer Generation Fund initiative.

Volunteer Florida administers the Volunteer Generation Fund (VGF), an initiative of the Corporation for National & Community Service that focuses investment on volunteer management practices that increase volunteer recruitment and retention.

Volunteer Florida's VGF program is a skills-based volunteer program using evidence-based principles of service and the concept of volunteering as a pathway to work. Volunteer Florida's VGF program serves both the volunteers and the Floridians who are receiving the volunteer service. The skills-based volunteer program will target veterans and military families, unemployed and under-employed individuals, and baby boomers. The benefits to this approach are three-fold: (1) service organizations with limited resources will have increased capacity; (2) skills-based volunteers will utilize existing skills and gain new skills, which may also be a pathway to employment; and (3) critical community needs will be met.

The VGF skills-based program will provide sub-grants of \$10,625 to twenty (20) organizations serving the needs of Floridians, and will also provide each organization with relevant, comprehensive training with an emphasis on increasing the number of skills-based volunteers, service hours, and types of activities. Funding will strengthen the capacity of volunteer organizations to identify resources, challenges and areas of need. Sub-grantees will receive comprehensive training, funding for program enhancements and ongoing technical assistance, and coaching to establish or strengthen a skills-based volunteer program.



### What is Skills-Based Volunteering?

Skills-based volunteering (SBV) is an innovative approach that is rapidly gaining recognition as a powerful driver of both social impact and business value. SBV is a strategic type of volunteerism that exponentially expands the impact of nonprofits by incorporating a range of skills that strengthen the operations and services of nonprofit organizations. Skills-based volunteerism utilizes the skills, experience, talents and education of volunteers and matches them with the needs of nonprofits. Skills-based volunteerism can also serve as a pathway to employment by maintaining employability skills or developing new skills of volunteers. Individual skilled volunteers may offer their particular expertise to a nonprofit agency, while corporate skills-based volunteering may involve employee volunteers working on projects for a nonprofit organization through a structured program developed and managed by their employer. Skills-based volunteering is about matching the right person with the right skills and knowledge, at the right time, to the right project in order to achieve greater impact. By leveraging all types of knowledge and expertise, skills-based volunteers help to build and sustain nonprofits' capacity to achieve their missions successfully and can serve to enhance and enrich the lives of the volunteers.

## **Eligibility**

Applicants must be a public or private nonprofit organizations, including faith based and other community organizations; institutions of higher education; government entities within states or territories (e.g., cities, counties); labor organizations; partnerships and consortia; or Indian Tribes.

The applicant must be an organization that mobilizes people and resources to deliver creative solutions to community problems by offering programs and services that:

- Recognize that all volunteers have skills and talents to share;
- Connect people with opportunities to serve;
- Promote volunteering at all levels and ages; and
- Build or establish partnerships and collaboration among organizations in the community.

Volunteer Florida will encourage geographic diversity by actively seeking proposals from all seven (7) regions of the state, as defined by the Florida Division of Emergency Management (<a href="http://www.floridadisaster.org/county\_em/county\_list.htm">http://www.floridadisaster.org/county\_em/county\_list.htm</a>)

The Volunteer Generation Fund cannot be used as an expansion of existing federally funded national service programs such as; AmeriCorps, AmeriCorps VISTA, Senior Corps (RSVP, Foster Grandparents) etc.

## **Volunteer Management Practices**

Successful applicants will effectively engage and track skills-based volunteers and increase organizational volunteer management practices. Each practice should support at least one of eight steps or functions for effectively managing volunteers as defined in the report "Volunteering Reinvented: Human Capital Solutions for the Nonprofit Sector."

- 1. Market Research and Community Needs Assessments
- 2. Strategic Planning to Maximize Volunteer Impact
- 3. Recruiting and Marketing to Prospective Volunteers
- 4. Interviewing, Screening, and Selecting Volunteers
- 5. Orienting and Training Volunteers
- 6. Ongoing Supervision and Management
- 7. Recognition and Volunteer Development
- 8. Measuring Outcomes and Evaluating the Process.



Source: Corporation for National and Community Service, 2007, page 4. http://www.nationalservice.gov/pdf/07 0719 volunteering reinvented.pdf

### **Priorities For Funding:**

Volunteer Florida is soliciting applications from Florida organizations that use volunteers to provide services in the following six (6) CNCS priority areas: 1) Disaster Services, 2) Economic Opportunity, 3) Education, 4) Environmental Stewardship, 5) Healthy Futures, 6) Veterans and Military Families.

Special consideration will be given to applicants that engage in the following:

# 1. <u>Science Technology Engineering and Math-based (STEM)</u>

Organizations that offer STEM programs that recruit volunteers to engage students from groups traditionally underrepresented in STEM careers and/or engage STEM professionals as volunteers.

### 2. My Brother's Keeper initiative

Applicants aligned with the goals of the My Brother's Keeper initiative, which was launched to address persistent opportunity gaps faced by boys and young men of color and ensure that all young people can reach their full potential. My Brother's Keeper is focused on five milestones:

- 1. Getting a healthy start and entering school ready to learn: All children should have a healthy start and enter school ready cognitively, physically, socially and emotionally.
- 2. Reading at grade level by third grade: All children should be reading at grade level by age 8 the age at which reading to learn becomes essential.
- Graduating from high school ready for college and career: Every American child should have the option to attend postsecondary education and receive the education and training needed for quality jobs of today and tomorrow.
- 4. Successfully entering the workforce: All those who want jobs should be able to find work that allows them to support themselves and their families.
- 5. Keeping kids on track and giving them second chances: All children should be safe from violent crime; and individuals who are confined should receive the education, training and treatment they need for a second chance. In order to qualify for this priority area, applicants must demonstrate that their program addresses one or more of the five milestones.

## **Volunteer Florida Technical Assistance and Conference Calls**

Volunteer Florida staff will host a technical assistance conference call to provide applicants an opportunity to ask questions and receive general feedback from Volunteer Florida staff.

Technical Assistance Conference Call is scheduled for September 24, 2015 at 10:00 a.m. EST via GoToMeetings Applicants may join the meeting via computer, tablet or smartphone by clicking the following link:

https://global.gotomeeting.com/join/685420525

Applicants may also join the meeting by phone using one of the following call-in numbers:

United States (Toll-free): 1 866 899 4679

United States: +1 (224) 501-3318

Access Code: 685-420-525



To ensure that this funding process is carried out in a fair and equitable manner, all questions concerning the application should be submitted to VGFapplication@volunteerflorida.org.

**Note:** Questions can be submitted via e-mail, but all applications will be submitted electronically via our grants management system.

#### **Performance Measures**

Successful applicants MUST opt in to the following performance measures.

- 1. Number of skills based volunteers recruited by organizations or participants: Target 200
- 2. Number of hours skills based volunteers will serve: Target 1900
- 3. Applicants will participate in a pre/post test assessment measuring organizational implementation of effective volunteer management practices.

**Note**: Successful applicants will track and report to Volunteer Florida the following volunteer demographics as applicable: name, relevant demographic information including location of residence (city), method of recruitment, participation in orientation and/or training activities, planned and actual role, assignment(s) or activities, start and end dates of service, and hours served.

#### **Budget**

Funds awarded to sub grantees are intended to be used for <u>capacity building activities</u> to <u>develop or strengthen skills-based volunteer programs</u>. Grants are cost reimbursement only.

- \$10,625 should be allocated to the following budget categories:
  - Personnel expenses funds may be used to hire new or support existing personnel to develop or augment a skills-based volunteer program (capacity building), may also include the cost of background checks for the personnel charged to this grant.
  - Transportation expenses funds may be used for transportation expenses which are directly related to the recruitment, support, management and retention of skills-based volunteers, and can include airfare, car rental, mileage, tolls, and meals, in accordance with State of Florida travel requirements.
  - Technology/equipment funds may be used for technology, equipment or software which are directly related to the recruitment, support, management and retention of skills-based volunteers and tracking volunteer demographics and activities (capacity building through infrastructure).
- Grantees are required to provide a 100% in kind and/or cash match (\$10,625 minimum)

#### **Technical Assistance and Training**

The Volunteer Generation Fund sub-grantees will receive and be required to attend a comprehensive training to establish or strengthen a skills-based volunteer program. In addition, sub-grantees will receive ongoing technical assistance and coaching. The Volunteer Generation Fund sub-grantee training is anticipated to be in January, 2016.

## Reporting

Successful grantees will report to Volunteer Florida on Volunteer Generation Performance Measures listed including number of volunteers engaged, hours served, volunteer demographics and increase of organizational effective volunteer management practices.



### **Background Checks**

Successful applicants will be required to complete a three part background check process consistent with the standards of the Corporation for National & Community Services Volunteer Generation Fund National Criminal History Check Requirements. This includes a National Sex Offender Predator Registry (NSOPR) clearance, State of Florida (and State of Residence as applicable) and FBI fingerprint check on all staff members assigned to grant through federal or match funds.

Source National Service Criminal History Check (CNCS Requirements)
https://www.nationalserviceresources.gov/national-service-criminal-history-check-resources#.VIUXcMmmXf0

#### **Further Information**

**CNCS Volunteer Generation Fund:** 

http://www.nationalservice.gov/programs/volunteer-generation-fund

Volunteer Florida Available Grants:

http://www.volunteerflorida.org/grants/available-grants/

(Location for application information)

#### **Volunteer Generation Fund Anticipated Timeline**

Application opens - September 15, 2014

Application technical assistance call - September 24, 2015 - 10:00 AM

Application due to Volunteer Florida -October 16, 2015 - 5:00 PM EST

Internal programmatic and budget review – October 30, 2015 – November 12, 2015

Clarification provided to applicants – November 13, 2015

Final applications and budgets including clarification changes due to Volunteer Florida - November 20, 2015

Contracts provided to successful applicants – December 1, 2015

Volunteer Florida VGF contract overview conference call – December 3, 2015

Letters to applicants not receiving funding (as applicable) – December 11, 2015

Volunteer Generation Fund Training - required for sub grantees – January 2016 (tentative)



## **Application Scoring Criteria**

#### **Cover Sheet & Project Demographics (20 points)**

- The applicant fully and accurately completes the cover sheet and project demographics as indicated by the application template.
- Applicant indicates which of the eight (8) steps or functions for effectively managing volunteers will be implemented or expanded by the project.
- Applicant indicates the primary area(s) of volunteer engagement related to the six (6) CNCS priority areas: disaster services, economic opportunity, education, environmental stewardship, healthy futures, or veterans and military families.

### **Executive Narrative (30 points)**

- The applicant clearly describes how skills-based volunteers will be engaged in addressing the community problem/need.
- The applicant describes their existing volunteer program and how skills-based volunteers will be engaged or expanded.
- The applicant clearly describes the proposed roles of skills-based leveraged volunteers.
- The applicant clearly describes how skills-based volunteers will produce significant and unique contributions to existing efforts to address the stated problem.
- The applicant describes impact of previous Volunteer Generation Funding award (if applicable)
- The applicant will describe key area of service in one of the following CNCS priority areas:
   Disaster Services, Economic Opportunity, Education, Environmental Stewardship, Healthy Futures,
   Veterans and Military Families
- The applicant will describes their special consideration(if applicable)
  - 1) STEM-based programs that recruit volunteers to promote and engage students from groups traditionally underrepresented in STEM and/or
  - 2) Programs that aligned with the goals of the My Brother's Keeper initiative and/or
  - 3) Use new technology that will improve overall organizational productivity, efficiency or service to their volunteer or volunteer programs.

## **Organizational Capacity (10 points)**

- The applicant clearly describes how the organization has the experience, staffing, and management structure to plan and implement the proposed program.
- The applicant explains the organization's infrastructure and experience managing grants. The applicant clearly
  describes how the applicant's organization, in implementation and management of its volunteer program, will
  prevent and detect compliance issues.
- The applicant clearly describes how the organization will comply with federal and state rules and regulations including those related to prohibited and unallowable activities.
- The applicant clearly describes how it has met performance measurement targets during the previous year(s) of funding, if applicable.
- The applicant clearly describes any areas of organizational weakness/risk identified during the previous year(s) of program operations (if applicable) and describes an effective corrective action plan that was implemented.



## Performance Measures (10 points)

- The applicant opts in to the required Performance Measures and Targets. Applicants may increase the Targets:
  - 1. Number of community volunteers recruited by organizations or participants. Target: 200
  - 2. Number of hours community volunteers will serve. Target: 1900
  - 3. Applicant will participate in a pre/post test assessment measuring organizational implementation of effective volunteer management practices.
- The applicant describes how the Performance Measure targets will be met and tracked.
- The applicant describes the equipment or software which are directly related to the recruitment, support, management and retention of skills-based volunteers and tracking volunteer demographics and activities

#### **Budget and Budget Justification (30 points)**

- The applicant's budget contains only allowable expenses and meets federal and state cost allowance guidelines.
- The applicant included 100% match (minimum of \$10,625) and uses the budget narrative to clearly explain the source of funds, the type of contribution (cash/in-kind), the amount and the intended purpose of the match.
- The applicant's budget narrative is detailed and provides a full explanation of associated costs including their purpose, justification and the basis for the calculations.
- The applicant's budget narrative calculations are presented in an equation format, identifying the number of persons involved, cost per unit, etc.
- The budget narrative thoroughly explains how the proposed program budget reflects the program's goals and design.
- The applicant's budget narrative provides the organization's current budget, percentage of the budget this grant would represent and how they will comply with fiscal compliance oversight.
- The applicant clearly describes any areas of financial weakness/risk identified during the previous year(s) of program operations (if applicable) and describes an effective corrective action plan that was implemented.



## **Application Instructions: Volunteer Generation Fund Application**

Complete the following steps to submit the Volunteer Generation Fund application. Review the Application Instructions and Scoring Criteria to align submission response accordingly.

Open this website in either Internet Explorer or Mozilla Foxfire.

## https://www.GrantRequest.com/SID 2153?SA=SNA&FID=35009

Log in to the grants management system by either using an existing username and password or by creating a new username and password.

- Existing Applicants- Insert your previously created username and password, then press 'Login.'
- New Applicants- Press 'New Applicant?' Insert e-mail and create password- (must contain at least 5 characters, with both letters and numbers) then press continue.

Once the username is created you will be prompted to log in and insert you Tax ID.

Please answer the three (3) eligibility questions.

Enter the following information:

#### **Cover Sheet**

- Organization Name
- Tax ID
- Tax Status
- Florida Region
- Address
- Phone
- Website
- Applicant Name, title, e-mail, and phone number

# **Project Demographics**

- Project Title
- Cities and Counties Served
- VGF Primary Focus Area
- Special Consideration Area (if applicable)
- Volunteer Management Practices (must select 3)

# **Executive Narrative**

Upload Proposal Narrative and Organizational Capacity

## **Performance Measures**

- Check all three (3) performance measure
- Describe how the performance measures will be met



# **Budget and Budget Justification**

- Insert amounts to reflect the four (4) categories of the budget for CNCS and Match funds
  - o Personnel
  - o Fringe
  - o Travel and Transportation
  - o Technology
- Insert the grand total for CNCS Funds and Match Funds.
- Complete the budget narrative section.

## **Submission**

- Check the box agreeing with the background statement
- Check the box agreeing with the statement
- Insert Applicant Electronic Signature and Date

Please review your Volunteer Generation Fund Application. Once completed, click Submit to submit your application for funding consideration. If you are not ready to submit your application, click Save & Finish Later.



Exit

# Please fill out this brief eligibility quiz.

Are you a Florida based organization?

-Select One-

Is your organization one of the following: a public or private nonprofit organizations, including faith -based and other community organizations; institutions of higher education; government entities within states or territories (e.g., cities, counties); labor organizations; partnerships and consortia; or Indian Tribes

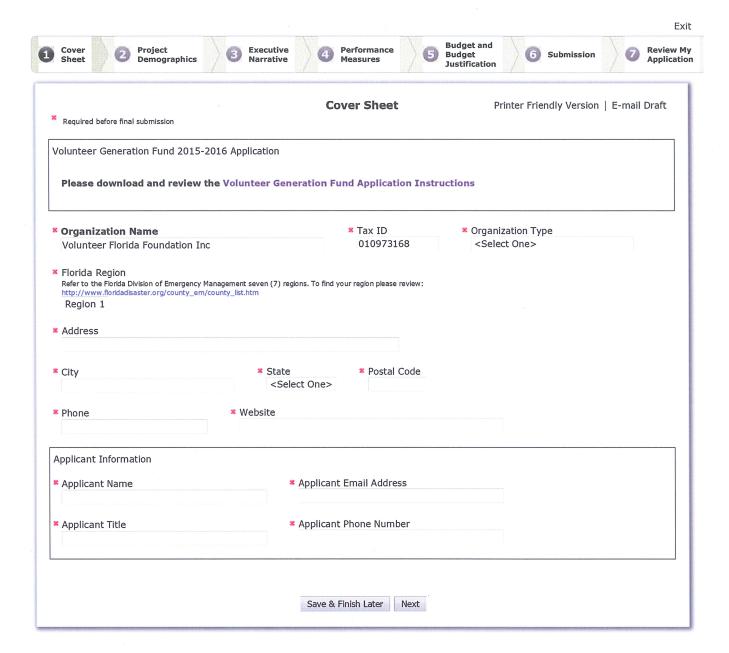
-Select One-

Do you use volunteers to meet the mission of your organization?

-Select One-

Submit





Cover Sheet

Required before final submission

Project Title

City (ies) Served

Disaster Services Economic Opportunity

Healthy Futures

Environmental Stewardship

STEM-Focused Programs My Brother's Keeper Initiative

Volunteer Management Practices

Orienting and Training Volunteers Ongoing Supervision and Management Recognition and Volunteer Development Measuring Outcomes and Evaluating the Process

Recruiting and Marketing to Prospective Volunteers Interviewing, Screening, and Selecting Volunteers

Veterans and Military Families

Education

Project

Demographics



Exit **Budget** and Review My Executive Performance Submission Budget Application Narrative Measures Justification **Project Demographics** Printer Friendly Version | E-mail Draft \* County (ies) Served Volunteer Generation Fund Primary Focus Area Descriptions of the focus areas can be found HERE. Check **one** primary focus area. Special Consideration Area (if applicable) Check one or more special consideration areas, if applicable. This project will increase effective volunteer management practices as demonstrated by implementing the following steps or functions for effectively managing volunteers. Applicants **must select three (3) functions**, but can check all that apply. Market Research and Community Needs Assessment Strategic Planning to Maximize Volunteer Impac

Save & Finish Later Next



Exit Budget and Budget Justification Review My Application Project Demographics Executive Narrative Performance Measures Cover Sheet 6 Submission **Executive Narrative** Printer Friendly Version | E-mail Draft \* Required before final submission \* Proposal Narrative 🛐 500 Word Limit Word count 0 of 500 Organizational Capacity 500 Word Limit Word count 0 of 500 Save & Finish Later Next



Exit Budget and Budget Justification Executive Narrative Project Demographics Review My Cover Sheet Performance Submission Measures Application Printer Friendly Version | E-mail Draft **Performance Measures** \* Required before final submission All Volunteer Generation Fund applicants must opt into all three (3) performance measures. By checking the boxes below, the applicant opts into the required Performance Measures and Targets. **\*** VGF Performance Measures 1. Number of community volunteers recruited by organizations or participants. Target: 200 2. Number of hours community volunteers will serve. Target: 1900 3. Applicant will participate in a pre/post test assessment measuring organizational implementation of effective volunteer management practices \* Describe how the Performance Measure targets will be met and tracked. 200 Word Limit Word count 0 of 400 Save & Finish Later Next



Exit Budget and Budget Justification Review My Application Performance Measures Executive Cover Project Submission Demographics Narrative Sheet **Budget and Budget Justification** Printer Friendly Version | E-mail Draft \* Required before final submission 1. Personnel (if applicable) **Federal Funds Requested** Personnel Total Personnel Budget Justification 🛐 Word count 0 of 200 **Match Funds** Personnel Total Match Personnel Budget Justification 🛐 Word count 0 of 200 2. Fringe Benefits (if applicable) Federal Funds Requested Frindge Total Fringe Justification 🛐 Word count 0 of 200

Match Funds			
Fringe Total Match			
Fringe Justification Match	✓		
Transportation [airfare, car rental, mileage, tol	ls, meals enroute as per State of	Florida travel regulations]	
Federal Funds Requested			
Transportation Total			
Transportation Total			
Transportation Justification			
	•		
Match Funds			
Transportation Total Match			
Transportation Justification Match	✓		
Word count 0 of 200			
. Technology/Equipment [volunteer managemen	nt software, etc.]		
Federal Funds Requested			
Technology Total			
Technology Justification			
Match Funds			
Technology Total Amount Match			

Fotal Federal Funds Requested  Maximum \$10,625	Total Match Funds Minimum \$10,000	Total Contract Amount Total of Federal Funds AND Match Funds 0	
Budget Narrative			
Word count 0 of 500			



Exit

