



## NEWS RELEASE

**FOR IMMEDIATE RELEASE**

Friday, December 20, 2006

**MEDIA CONTACT:**

Scott VanDeman  
Director of Communications  
Office: (850) 414-2974  
Cell: (850) 212-8460  
[scott@volunteerflorida.org](mailto:scott@volunteerflorida.org)

### **NINA TRAVIESA, OF TAMPA, APPOINTED TO GOVERNOR'S COMMISSION ON VOLUNTEERISM AND COMMUNITY SERVICE**

*Governor Jeb Bush appoints Nina Traviesa, philanthropist and editing and marketing executive with "Conexiones" magazine, to Volunteer Florida. ...*

**TALLAHASSEE** — Governor Jeb Bush recently appointed Nina Traviesa, of Tampa, to the Governor's Commission on Volunteerism and Community Service, commonly called Volunteer Florida. Traviesa will serve a three-year term.

Originally from Maracaibo, Venezuela, Andreina "Nina" Traviesa split her childhood living in Venezuela and Miami. Traviesa's family heritage is one of a service to country and community. Her father, an award-winning newspaper publisher, served as a member of the Venezuelan Congress. Her grandfather served as General and Chief of the Armed Forces of Venezuela, as well as Venezuelan Ambassador to Denmark, Jamaica, Norway and Algeria.

From an early age, Traviesa was involved in community service, working in early childhood education and literacy in Venezuela. She moved to the United States to earn her degree in Fashion Design. After graduation, she began her career in New York City, traveling the world as Assistant Designer and Merchandising Executive for Angel Sanchez USA, Inc., one of the industry's top couture fashion houses.

Nina, her husband, State Representative Trey Traviesa, and their two daughters, Alexa (6) and Amelia (4), live in Tampa where she heads the Tampa Bay editing and marketing division for *Conexiones* magazine, one of Central and South Florida's leading Hispanic magazines.

(more)



401 South Monroe Street • Tallahassee, Florida 32301 • (850) 921-5172 voice/tty • (850) 921-5146 fax

[www.volunteerflorida.org](http://www.volunteerflorida.org)

In 2004, Nina made the momentous decision to become a naturalized United States citizen. She continues to devote much of her professional and family life to strengthening the opportunities for and awareness of one of Florida's greatest treasures, the Hispanic community.

Through her position at *Conexiones* magazine, Nina provides advertising opportunities and editorial space to promote Hispanic-owned businesses without the means to afford traditional media advertising. As a member of the board of Arte '07 in Tampa Bay, she helps promote Latin American art and artists. As a community volunteer, she has spent countless hours encouraging the Hispanic community to get informed, involved and educated about their community and their government. She also volunteers frequently at Christ the King Catholic Church and School.

"As an active volunteer, mother and wife, Nina is well suited to apply her passion for helping others in supporting the work of Volunteer Florida," said Volunteer Florida Chief Executive Officer Wendy Spencer.

Commissioners drive Volunteer Florida's mission, and are actively involved in volunteer and service activities. They are a diverse, bipartisan group of citizens appointed by the Governor and confirmed by the Florida Senate, who serve a three-year term.

The Governor's Commission on Volunteerism and Community Service was established in 1994 by the Florida Legislature to administer grants under the National and Community Service Trust Act of 1993. The Commission grants funds to Florida AmeriCorps and National Service programs; encourages volunteerism for everyone from youths to seniors to people with disabilities; promotes volunteerism in emergency management and preparedness; and helps to strengthen and expand Volunteer Centers in Florida.

###

[www.volunteerflorida.org](http://www.volunteerflorida.org)

