



NEWS RELEASE

FOR IMMEDIATE RELEASE

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JERRY THORPE, OF HOLLYWOOD, APPOINTED TO GOVERNOR'S COMMISSION ON VOLUNTEERISM AND COMMUNITY SERVICE

*Governor Jeb Bush appoints C. Gerald Thorpe, Regional Marketing
Manager for Starbucks Coffee Company, to Volunteer Florida.*

TALLAHASSEE — Governor Jeb Bush recently appointed Jerry Thorpe, of Hollywood, to the Governor's Commission on Volunteerism and Community Service (Volunteer Florida). Thorpe will serve a three-year term.

As Regional Marketing Manager for Starbucks Coffee Company, Thorpe's responsibilities encompass establishing all Florida retail store brand marketing, advertising, public relations and promotions for more than 250 stores. In his prior position as Starbucks' Community Affairs Manager, Central Zone, Thorpe was responsible for all volunteer and giving efforts, increasing employee community volunteer hours by 170 percent and Starbucks Foundation local community literacy grants by 45 percent.

Thorpe, a 1978 graduate of the University of Maine, served on a number of charitable boards and executive committees, including the Resource Center of Dallas and the Lonestar Ride Fighting AIDS. Thorpe also is a student of Boston College's Institute on Corporate Community Involvement.

(more)

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THORPE APPOINTED TO VOLUNTEER COMMISSION

Add One

“We are thrilled to have Jerry Thorpe join our team of dynamic commissioners!” said Volunteer Florida Chief Executive Officer Wendy Spencer. “His deep knowledge marketing and public relations, not to mention his personal commitment to service, will make him a valuable asset to Volunteer Florida.”

Volunteer Florida Commissioners drive Volunteer Florida’s mission, and are actively involved in volunteer and service activities. They are a diverse, bipartisan group of citizens appointed by the Governor and confirmed by the Florida Senate, who serve a three-year term.

The Governor’s Commission on Volunteerism and Community Service was established in 1994 by the Florida Legislature to administer grants under the National and Community Service Trust Act of 1993. The Commission grants funds to Florida AmeriCorps and National Service programs; encourages volunteerism for everyone from youths to seniors to people with disabilities; promotes volunteerism in emergency management and preparedness; and helps to strengthen and expand Volunteer Centers in Florida.

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