

## Technology Suite:

### IN-KIND DONATIONS MANAGEMENT

From self-service web donation forms that can be integrated into your existing website, to automated call center tools that replace pen and paper — your unsolicited in-kind donations can be handled with courtesy, respect and efficiency.

### VOLUNTEER MANAGEMENT

Easily manage unsolicited volunteers and coordinate with your VOAD members.

### WAREHOUSE MANAGEMENT

Maintain real-time inventory tracking, including donors and recipients; share information with partners instantly; and maximize efficiency in getting quality donations to those in need.

### FINANCIAL DONATIONS REFERRAL

Leverage your State website to quickly and efficiently route unsolicited financial donations to your State VOAD members.

# The Aidmatrix Network® Financial Donations Referral Module



The Aidmatrix Network® Financial Donations Referral Module is a web-based tool included in your disaster kit. This online application is used to assist donors who want to give unsolicited cash donations during times of disaster. This tool helps get the funds directly to high quality nonprofit organizations focused on disaster relief, known as VOAD, or Voluntary Organizations Active in Disaster. Funds can be directed to State and National VOAD members. It is a fast and efficient way to direct donors when they want to support relief efforts. Using this tool saves time by providing information online 24x7 about State-approved VOAD members. It helps VOAD members capture dollars when the disaster hits allowing them to help more people in need more quickly.

- **State Portal Links to Financial Support Section**

When the user visits the State portal, they are presented with an option for Financial Support. This is where the gateway into the Financial Donations Referral Module can be activated. Each State can decide between three options where they want the donor to be directed. Option 1: the donor can be linked to the Aidmatrix Network Financial Donations Referral page. Option 2: if the State has an existing process for processing cash donations, the donor can be linked to the State's solution. Option 3: the State can decide to leave the section inactive and communicate that there are no financial donations at that time.

- **Financial Support Section Can Tie into Existing Tools**

If the State currently has a cash donation webpage, the user can be directly linked to that page. This helps tie existing systems and processes into the State's portal ensuring there is a single location for users to visit.

- **Financial Support Section Can Link to Referral Tool**

If the State chooses to use the Financial Donations Referral Module, the State portal will link directly to it. The Referral Tool provides a list of national and State VOAD members from which the donor can choose. This gives the donor confidence that the relief agencies listed are approved by the State and active in the disaster relief.

- **Randomized VOAD List Keeps Things Equal**

Each time the VOAD member list appears on the Referral Tool the names are displayed in random order. The list can be sorted alphabetically by the donor if they choose. This helps give equal prioritization and placement to the VOAD members.

- **Donor Is Provided with Education on Giving Cash**

During disasters, cash is a powerful gift to make. It empowers the VOAD to purchase the precise items that they need and it eliminates coordination efforts to transport in-kind donations. The Referral Tool provides guides to the user to educate them on these facts and to encourage them to donate cash to the VOAD members.

- **Donor Links Directly to VOAD Member's Website**

The Referral Tool provides the donor with the names of the VOAD members along with pop up descriptions of each. The donor can then choose to "learn more" about the VOAD member, or they can choose to "donate now." When the donor selects the "donate now" button, they are linked directly to the VOAD member's website page for donations. No more middleman, just direct funding to the VOAD member.

# Technical Architecture

## PARTNERSHIP

Joining the Aidmatrix Network means you have a wealth of resources at your disposal. A community of relief agencies, governments and corporate partners offers collective knowledge of best practices and practical solutions — meaning you're never in it alone.

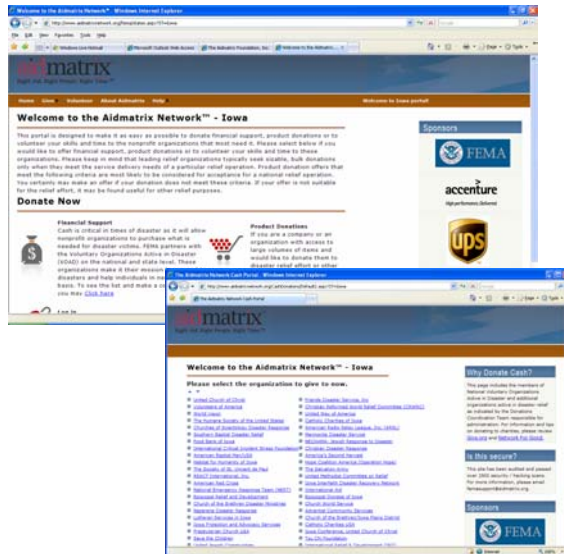
## TECHNICAL SUPPORT

Whether it be a training question or help with activating during a disaster — we're here to help. Our mission is to empower your team to maximize the disaster relief available to those in need.

## TURNKEY SOLUTIONS

We offer this service as a hosted application, so there is no hardware to maintain and no IT staff to hire.

For more information on any of our products or services please visit us on the Web at: [www.aidmatrix.org](http://www.aidmatrix.org)



- **Core Modules** — built on Microsoft Visual Basic® .NET and SQL Server® database technology
- **Delivery Method** — Solution is delivered in Software-as-a-Service (SaaS) mode
- **Accessible from Any Web Browser** — end users need only an Internet connection and a web-browser to begin using the system; nothing to install or setup

Top: State Portal with Link to Referral Tool

Bottom: State VOAD List Page

# Proof in Action

- *"We fully expect to maximize this tool to provide assistance to the victims of flooding throughout Iowa."*  
**David Miller, Administrator**  
**Iowa Homeland Security and Emergency Management Division**  
2008 Midwest Flood Disaster Relief
- *"With this powerful tool, we can be assured that the ability to provide assistance to the victims of tornadoes and flooding throughout Indiana will be maximized."*  
**Isaac Randolph, Executive Director**  
**Indiana Office of Faith-Based and Community Initiatives**  
2008 Midwest Flood Disaster Relief
- *"These are indeed exciting times in the field of disaster-related donations management, and the Aidmatrix solution is the cornerstone of it."*  
**Greg Smith, Individual Assistance Donations Manager**  
**California Office of Emergency Services**  
2007 California Wildfire Disaster Relief

## SERVICES INCLUDED

- Technical Support
- Setup
- Maintenance
- Application Support
- Hardware Support
- O/S Support
- Data Backup
- System Monitoring
- Security Monitoring
- 24x7 Uptime

**aidmatrix®**  
Right Aid. Right People. Right Time.™

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