



FLORIDA NEEDS YOU ... VOLUNTEER!

APRIL IS FLORIDA VOLUNTEER MONTH

The Business Case for Volunteering

Employers are now aware of the value of corporate social responsibility and volunteerism as a cost-effective method of enhancing staff development, while contributing much needed support to nonprofits and their communities.

Facts:

Source: *Deloitte Volunteer IMPACT Study, 2009*

- Among corporations surveyed, **59%** provide traditional “hands-on” volunteers to nonprofit organizations in their communities.
- Among corporations surveyed, **57%** have an individual employee responsible for directly overseeing company volunteers and company volunteer programs.
- Among corporations surveyed, **56%** expect the demand for traditional, “hands-on” volunteers to increase.
- Among corporations surveyed, **48%** expect the demand for skilled, pro bono volunteers to increase.
- Among corporations surveyed, **41%** believe skilled, pro bono volunteering is the best way to assist grantees in achieving their goals.
- Among corporations surveyed, **82%** believe that skilled, pro bono volunteering is of equal or greater value than cash contributions.

Employee Volunteer Program Benefits

Source: *Corporation for National and Community Service*

Companies benefit from:

- Increased employee morale, loyalty and productivity
- Enhanced recruitment, especially among millennials and boomers
- Stronger customer goodwill and loyalty
- Enhanced profitability
- Additional investors
- Improved return on community investment

Employees benefit from:

- Enhanced organizational, leadership, communications and decision-making skills
- Expanded and more-sophisticated core competencies
- Larger, stronger networks, both inside and outside of the company
- Additional opportunities to advance within the company
- Improved morale, interest level, and overall work experience

Communities benefit from:

- Improved, expanded services
- Fewer and less critical social problems
- More civic engagement and long-term, dedicated volunteers
- A stronger local, regional, and national economy
- Better quality of life overall
- Offers direct cost savings for community service organizations in saved recruiting and labor costs
- Creates quantifiable social impact
- Helps bring community needs into focus