



# FLORIDA NEEDS YOU ... VOLUNTEER!

APRIL IS FLORIDA VOLUNTEER MONTH

## MEDIA ALERT (sample)

FOR IMMEDIATE RELEASE  
Day, Date, 2010

MEDIA CONTACT:  
(name)

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(NAME OF CITY/COUNTY OFFICIAL) PROCLAIMS APRIL TO BE  
(YOUR CITY) VOLUNTEER MONTH

*Proclamation commemorates Florida Volunteer Month 2010 ...*

- WHAT:** (Your city/County) Volunteer Month Proclamation
- WHEN:** April XX, 2010
- WHO:** (Name of City Council or County Commission) and (Name of your organization)
- WHERE:** (Address of the location where the proclamation will occur; provide driving directions if necessary)
- HOW:** The (Mayor/City/County Commission/Council Chair) will be proclaiming April (**your city/county**) Volunteer Month to honor volunteers and promote volunteerism.
- WHY:** Volunteers in (**your city/county**) change lives and strengthen communities. Florida Volunteer Month is designed to show appreciation for these volunteers, promote volunteerism to the state as a whole, and engage more citizens in community service.

**(Optional but recommended)** Prominent local volunteers will be available for media interviews at their discretion.

For more information about Florida Volunteer Month visit our Web site at (**provide address**) or visit [www.volunteerflorida.org](http://www.volunteerflorida.org).

